**SISTER SEASON FUND INC.  
A FLORIDA NOT FOR PROFIT CORPORATION A 501(C)(3)  
PO Box 4535, KEY WEST for FL 33040**

**Board of Directors Meeting**

**April 6, 2021 6:00 pm at 1121 Duval St, upstairs**

Call to Order

1. Roll Call & Declaration of Quorum: 6:04pm Julie Hanson, Rick Davis, Paul Murphy, Sandra Duffey, Jodyrae Campbell, Scott McCarthy, Glen Kellet, via phone Ginger King.
2. Approval of Minutes – JD Approved PM Seconded
3. Reports of Officers (Executive Committee / EC)
4. Treasurer report

Combined total of $109,649.54 as of last month in our two bank accounts. $9,909.50 Gulf and $99,740.04 Centennial.

Emergency Fund $10,764.19, Endowment $53,707.19

$15,000 from Opal is in the General Fund

11 Applicants $11,364.00

Gulf Bank is holding the funding for the Sponsorship Account under the direction of our CPA. New Sponsorship in March 2 Presidents at $10,000, 1 Platinum at $2,500, 3 Gold at $3,000, 1 Silver at $500, and 2 Bronze at 400, totaling at $16,400.

JH and RD met with new accountant to set up QuickBooks Accounts/Sub- Categories

5. Secretary

Klaus Murphy Grant Application getting ready for final submission.

1. Vice-President

Nothing to report.

1. President

Absent – out of town

1. Old & Unfinished Business
   1. Confidentiality agreement – keep on May’s agenda. State law for Confidentiality Agreement needs to be discussed with ED and side-barred to next Committee Meeting.
   2. Bingo – very sedate group last evening. We raised $1,116!! Rick and Sandra were there with Paul. Thank you, Scott, for making the jello shots. We, Scott and Sandra, will go to 300 count for jello shots going forward. Ginger will be at the next Bingo. Paul will continue to call numbers. A bingo guest purchased $100 - 100 tickets and passed them out to the crown and purchased another $20 twice.
   3. Wine stroll – 21st of April 3pm to 5pm Conch Republic Days. Diane May would like to do something that benefits SSF. It is 2 weeks and 1 day away. PM will get RM to create a FB page – the Art of Wine. $50 pp 5 art galleries. Rachel’s – Seaside Mermaid, is on board, Fusion, is on board, and there are 3 others - perhaps 301 front street, KW art center them go to 7 artists on Simonton and then go to Kelly’s Gallery. JR will call Kelly and inquire. Keeping it located within a few block radius to make it manageable for the wine walkers. We want 4 or 5 art galleries preferably 4. Gallery on Green, Nance Frank, has been a supporter prior. PM will contact her. $50pp goes directly to SSF. PM has arranged the wine through his suppliers complimentary.
   4. Casino event - still going ahead 7/7/21 starting at 6pm cocktail party, casino opens at 7. Julie and PM meeting with Marriott beachside regarding putting down the deposit and $1,005 to casino people to secure date. There will be a cash bar – benefits Marriott only. Carving station will be included - prime rib/potatoes. Currently discussing pricing - $125pp or $120…PM and JH like the $125 Casino cost if $4,000. PM currently has $4,000 in table sponsors - KW Printing $1,000, Dan Skahen at Preferred Properties $1,000, The Saint $1,000, and Jim @ Smugglers $1,000. We can try Centennial and FSB as well as new bank, Gulf Atlantic. We need to raise $8,000. $1,000 sponsorship gets the donator their name on a gambling table. The Saint has the Texas Hold’em table. Centennial supports only their customers. Julie will be there tomorrow. We have 8 gaming tables including 3 slot machines. $8k will pay for casino, people, and food. GK suggested a Beginners Table…SM has said it was a great idea… Possible for the first ½ hour. PM asked JH and RD where Beachside and Casino company checks are coming from. They are coming out of general funds at Centennial. Once funding comes in, it will be returned to the account.

DJ is still being sought. Per SM, the Muriels may attend and perform with their own music.

* 1. We will have a designated table for President’s Club. 150 people in attendance. PM will discuss with the Marriott about have cocktail servers tomorrow.
  2. Working on getting prizes for the finale – PM has a list from GK that she sent to everyone for gifts for sponsorships. PM, The Saint is going to give a 2-night stay, we can also contact florists, jewelry store (purchase or repairs) - Jeff’s Gems, wine bars for wine or gift certificate, comedy club tickets, beauty salons, massages, sunset cruises - Argo and Danger Charters. RD will speak with Perry Hotel and Rick Haskins. 2 or 3 signed books. Chamber of Commerce – after JH and PM saw Kim Wilkinson with Island Home Care (remembered sponsor by PM). Possible Costa Rica house donation from Jeremy Kim. By the next board meeting this aspect will be sewn up. GK will hit up the local butcher shop, GK spoke of gifting frequent flyer miles from the airlines for the Costa Rica trip possibly. We can put something on Facebook to solicit for packages. We will communicate and address the gifts we have solicited at our next board meeting in May.
  3. Sponsorship levels – Goal is $80,000 in this program to cover our rent etc. We need $60,000 in sponsorships. RD knows 2 radio stations and will ask to do a telethon to solicit sponsorships. We can do it for 2 hours at one radio station and see what happens. SM spoke of Biz Baz on 104.1. He will check with them to see if they can do a shout out about speaking about SSF on Biz Baz. SM will contact Leah. Rick Lopez from Keys Media. Friend of PM spoke of Jim and Denise are taking President’s Level. SSF is noted in his will. They are frequent donors to SSF. Purchased 2 books. Mass mailing went out to our database. Opal $25K - SSF gave them 2 presidents level sponsorships. GK suggested the idea of a once-month Facebook and/or in print to recognize new sponsor and acknowledge them. PM stated its updated regularly on the website. Lisa is very active in Instagram and getting SSF a lot more exposure.
  4. Julie has reached out to the Citizen and other newsprint. Rates are high at the Citizen. Once we get a decent number of sponsors, we can put an advertisement in the paper naming the sponsors. We will need to check with sponsors beforehand. We will have figures before the next board meeting to vote on.

1. New Business
   1. Survivors Party – Are we doing one this year? Spoke with Joey from Bourbon about using the back garden bar. Look at it like a nice gathering not a major fundraiser. GK suggested Southernmost. JH and GK will discuss this with Michael Halpern.
   2. Boat concert – PM will side-bar this due to the event being held later in the year. Destiny and Paul will hold a concert on the water. It is one of our four season events.
   3. Klaus Murphy grant – final stages. Will finalize tomorrow with Donna and submit it.
   4. Client Track – we are joining the CoC and are already using Client Track, which is a huge step for SSF as we go forward. Now that we are using this, it enables us to stand alone and not get in the same jam as was the case with United Way.
   5. Julie’s actions have really brought SSF to the next level.

Adjournments Good & Welfare

1. It was motioned to end the meeting. Meeting was ended at 7:23pm PM motioned and GK 2nd it.